

# Research Strategy Management

## ARTORG Center for Biomedical Engineering Research

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**u<sup>b</sup>**

UNIVERSITY  
OF BERN

ARTORG CENTER  
BIOMEDICAL ENGINEERING RESEARCH



# Services offered

## Research Strategy

- Project life-cycle design
- Career strategy planning
- Academic networking

## Funding Strategy

- Stage-specific funding
- Funder surveys
- Proposal development

## Collaboration Strategy

- Survey of stakeholders
- Initiation and management

## Translation Strategy

- Translation roadmaps
- Follow-on and partnering strategy

## Liasion IO UniBE & Unitecra

- IP identification/Negotiation support
- IO support liaison

# Research Strategy

- Analysis of long-term project requirements
- Resource audits (internal/external)
- Career planning
- UniBE internal and external networking

# Funding Strategy

- Project stage-specific funding strategy
- Identification of suitable funding opportunities (CH/Intl.)
- Proposal support (Grants, Investments, Fellowships)
- Pitch preparations

# Collaboration Strategy

- Identification of collaboration needs
- Access to networks/dedicated partners (CH/Intl.)
- Formal collaboration structures (MoU/Project specific)
- Management of collaborations
- Output planning: Publications, Enterprise, Policy

# Translation Strategy

- Translation roadmaps
- Follow-on and partnering strategy (1<sup>st</sup> step out of ARTORG)
- Management support for clinical partnerships
- Identification of partnering candidates (industry) for scaling

# Investment Strategy

- Identification/application coaching programmes (CH/EU/Intl)
- Boot-strapping strategy w ARTORG/CAIM and UniBE/Insel
- Business plan sketching (w Innovation Office)
- Accessing investor networks (CH/Intl.)

# Liaison Innovation Office & Unitectra

- Audit of existing, arising, side/foreground IP/Data (Insel)
- Support for inventive contribution/revenue share audit
- Support start-up licence negotiation (w Unitectra)
- Liaison with Innovation Office UniBE on resource access



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